



PEOPLES FINANCIAL CORPORATION

FOR IMMEDIATE RELEASE

For more information, contact:
Paul D. Guichet, Vice President
228-435-8761
pguichet@thepeoples.com

**PEOPLES FINANCIAL CORPORATION
TO PRESENT AT GULF SOUTH BANK CONFERENCE**

BILOXI, MS (May 4, 2018) – Peoples Financial Corporation (**OTCQX Best Market: PFBX**), parent of The Peoples Bank, announced it will participate in the 2018 Gulf South Bank Conference in New Orleans on May 7 – 8, 2018.

Chevis C. Swetman, Chairman, President and Chief Executive Officer for Peoples Financial Corporation will address conference attendees on Monday, May 7 at approximately 11:25 a.m. Central Time.

Founded in 1896, with \$647 million in assets as of March 31, 2018, The Peoples Bank operates 18 branches along the Mississippi Gulf Coast in Hancock, Harrison, Jackson and Stone counties. In addition to offering a comprehensive range of retail and commercial banking services, the bank also operates a trust and investment services department that has provided customers with financial, estate and retirement planning services since 1936.

The Peoples Bank is a wholly-owned subsidiary of Peoples Financial Corporation, listed on the OTCQX Best Market under the symbol PFBX. Additional information is available on the Internet at www.thepeoples.com.

This news release contains forward-looking statements and reflects industry conditions, company performance and financial results. These forward-looking statements are subject to a number of risk factors and uncertainties which could cause the Company's actual results and experience to differ from the anticipated results and expectation expressed in such forward-looking statements.